### THE AUSTRALIAN EARLY LEARNING MONITOR.

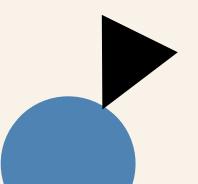
Gender results June 2021.



### **KEY FINDINGS.**

- The benefits and potential long-term impacts of early learning is similarly understood by men and women.
- 2. Men and women of any age have similar levels of support for a universal high-quality early childhood education and care; combining early learning with the education system; and are similarly likely to say cheaper early childhood education and care would help their family.
- 3. However, the importance of this issue and the experiences of men and women greatly varies by age; with younger men being more aware of the issue than older men.

- 5. Men and women 18-34 years old are more likely to vote for a party committed to a universal high-quality early childhood education and care (53% and 57% respectively); than participants over 35 years old.
- 6. When it comes to balancing work and family life, men recognise the impact family life has on their partners' careers and want more government support to take an active child-rearing role.
- 7. 64% of men say their live-in-partner has made career sacrifices to look after family (compared to 36% of women in the same situation) and 65% of men 18-34 years old agree that the government should help fathers take a more active role in raising children.



### METHODOLOGY.

Fieldwork:

Sample:

22<sup>nd</sup> April – 7<sup>th</sup> May 2021

Men, n=2,343 (MoE ±2.0%)

Women, n=2,434 (MoE ±2.0%)

Men 18-34, n=710 (MoE ±3.7%)

Men 35-54, n=803 (MoE ±3.5%)

Men 55+, n=830 (MoE ±3.4%)

Women 18-34, n=729 (MoE

±3.6%)

Women 35-54, n=841 (MoE

±3.4%)

Women 55+, n=864 (MoE ±3.3%)

Prepared by:

Essential Research

Our researchers are members of the Research Society. This research is compliant with the Australian Polling Council Quality Mark standards.



The quantitative poll was developed to canvas a representative sample of the Australian public on their views, attitudes and experiences with the early learning and childcare system in Australia, and to understand their views on relevant issues related to family life, working life and society more broadly.

The national online survey was hosted by Qualtrics and took respondents approximately 15 minutes to complete.

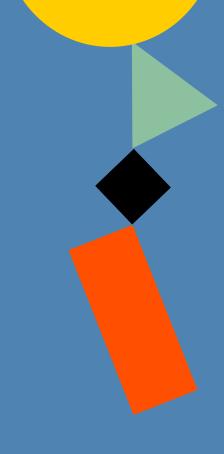
Note that some questions were asked of only half the sample to maximise the number of questions without increasing respondent burden.

The maximum margins of error at a 95% confidence level for the full samples are shown in the left-hand table. For questions asked of half sample, maximum margin of error for any sub-sample is  $\pm$  5.2%.

Some figures in this report will not total 100% due to rounding. Full methodology can be found <a href="here">here</a>. For more results from the Early Learning Monitor go to:

https://thrivebyfive.org.au/earlylearningmonitor/

### CURRENT ATTITUDES AND BELIEFS.





### WHILE WOMEN ARE GENERALLY MORE LIKELY THAN MEN TO BELIEVE THE IMPACT OF EARLY LEARNING, THE RESULTS ARE CONSISTENTLY HIGH.

### Understanding of the impact of early learning (% Definitely / Probably True)

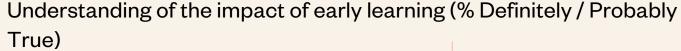


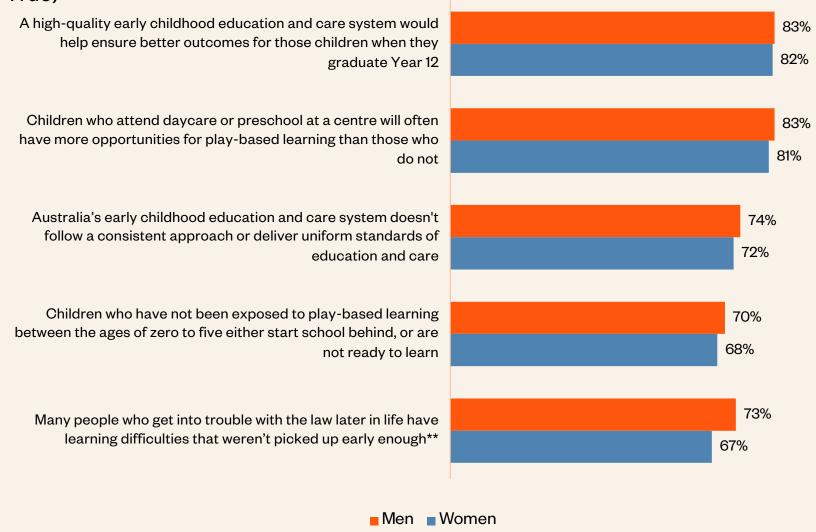
Q. For each of the following statements about early childhood education and care, please indicate if you think they are definitely true, probably true, probably not true or definitely not true.

Base: Men. n=2.343: Women. n=2.434

\*Only shown to half sample: Men, n=1,162; Women, n=1,224

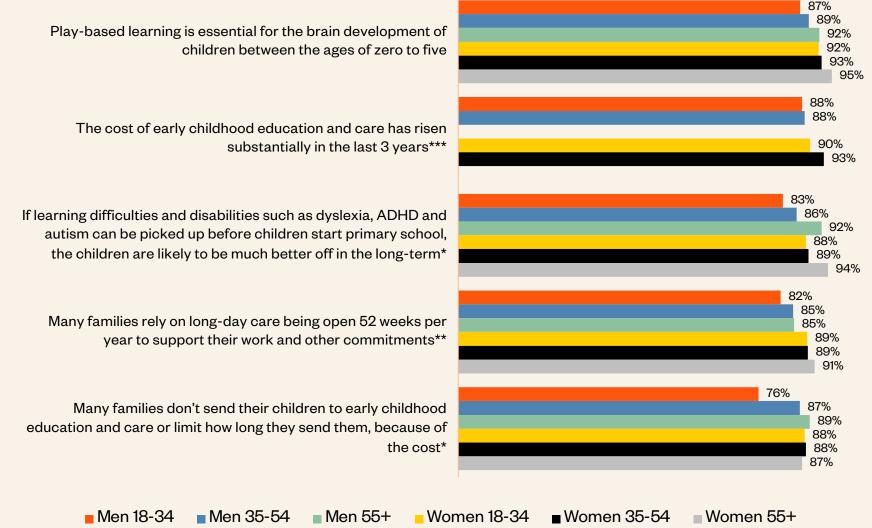
### THE DIFFERENCES BETWEEN THE GENDERS ON THESE ISSUES ARE MOSTLY SMALL.





### THREE-QUARTERS OF AUSTRALIANS UNDERSTAND THE IMPACT OF EARLY LEARNING GENERALLY.

Understanding of the impact of early learning (% Definitely / Probably True)

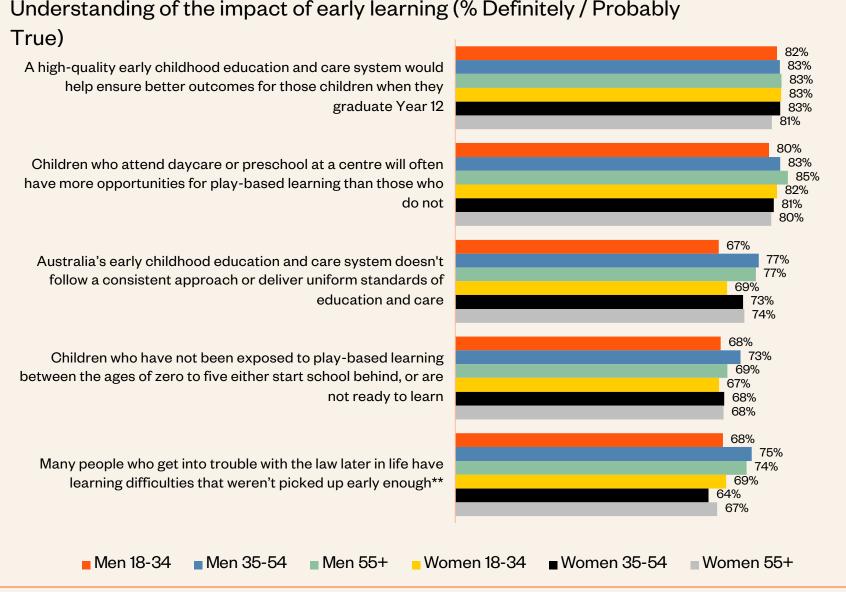


Q. For each of the following statements about early childhood education and care, please indicate if you think they are definitely true, probably true, probably not true or definitely not true.

Base: Men 18-34 (n=710), Men 35-54 (n=803), Men 55+ (n=830), Women 18-34 (n=729), Women 35-54 (n=841), Women 55+ (n=864)

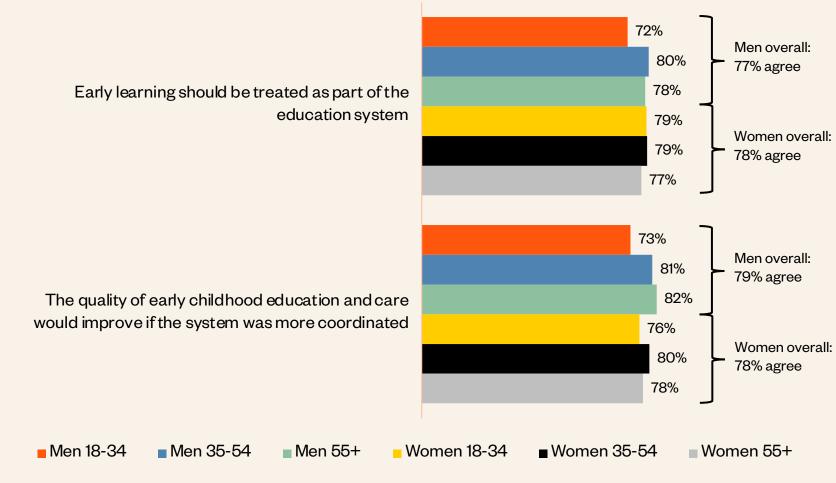
\*Only shown to half sample: Men 18-34 (n=341), Men 35-54 (n=398), Men 55+ (n=423), Women 18-34 (n=373), Women 35-54 (n=428), Women 55+ (n=423)

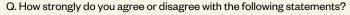
MEN OVER 35 ARE MOST LIKELY TO UNDERSTAND THAT LEARNING DIFFICULTIES, IF NOT PICKED UP EARLY ENOUGH, CAN LEAD TO TROUBLE WITH THE LAW LATER IN LIFE.



THE MAJORITY OF AUSTRALIANS AGREE THAT THE EARLY LEARNING SYSTEM SHOULD BE PART OF THE EDUCATION SYSTEM AND THE QUALITY OF THE SYSTEM WOULD BE IMPROVED WITH THIS APPROACH.

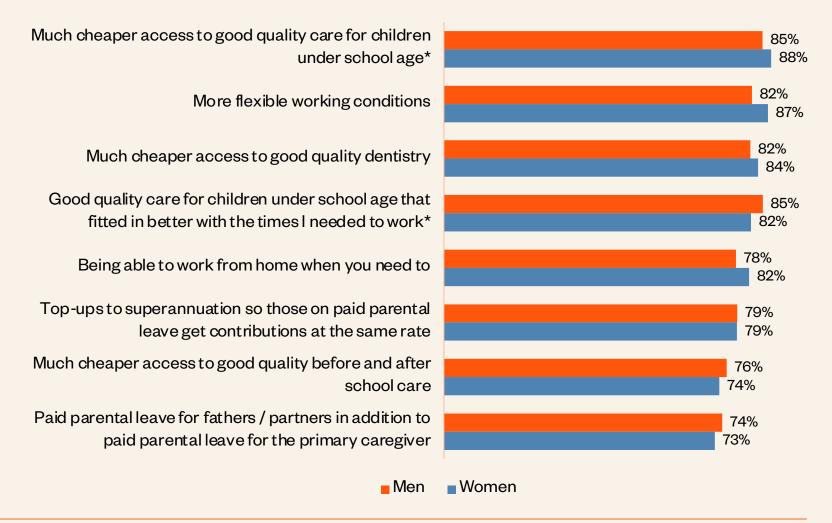
Total agree with a coordinated future for early learning (% Strongly / Somewhat agree)





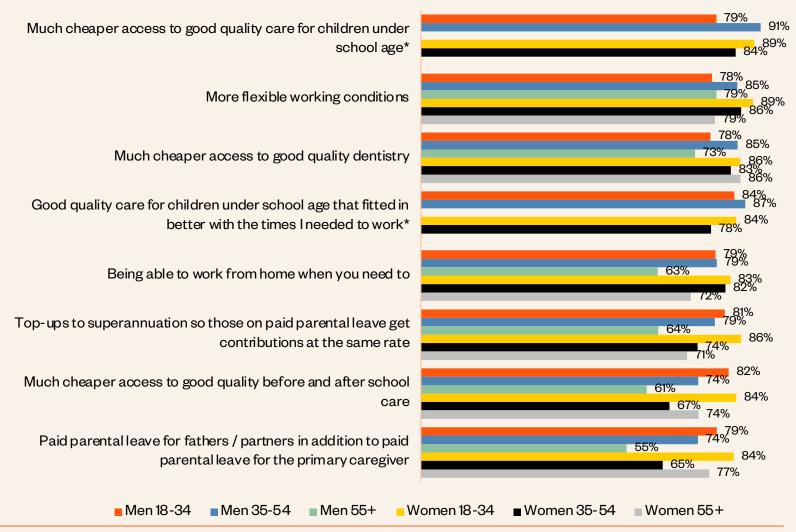
# THE VAST MAJORITY OF PARENTS WITH A CHILD UNDER SCHOOL AGE SAY HAVING CHEAPER ACCESS TO QUALITY CHILDCARE WOULD HELP THEIR FAMILIES.

### What would help respondents and their families (% A lot /A fair amount)

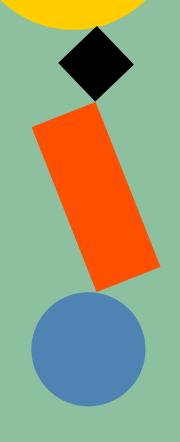


# FOUR IN FIVE MEN 18-34 YEARS OLD WITH CHILDREN UNDER SCHOOL-AGE SAY CHEAPER ACCESS TO CHILDCARE WOULD HELP THEIR FAMILIES.

### What would help respondents and their families (% A lot /A fair amount)



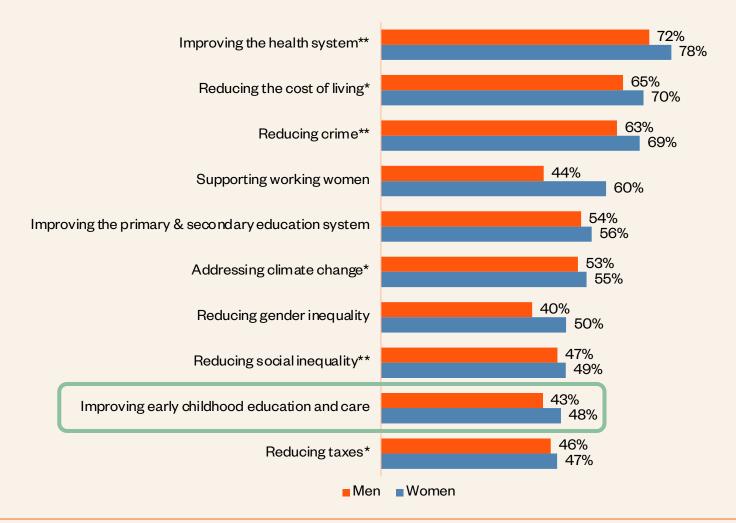
### TOWARDS A UNIVERSAL, HIGH-QUALITY EARLY LEARNING SYSTEM.

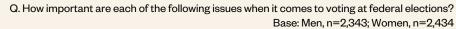




### EARLY CHILDHOOD EDUCATION AND CARE IS AN IMPORTANT ISSUE FOR WOMEN AT ELECTIONS.

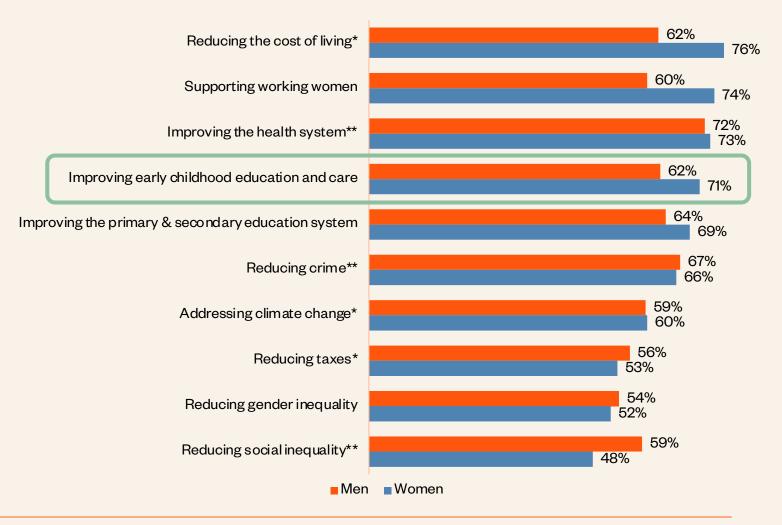
### Importance of issues when voting at federal elections (% Extremely/very important)

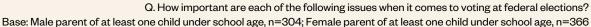




### HOWEVER, AMONG WOMEN WITH SCHOOL AGED CHILDREN, EARLY LEARNING BECOMES A TOP-TIER ISSUE.

### Importance of issues when voting at federal elections (% Extremely/very important)



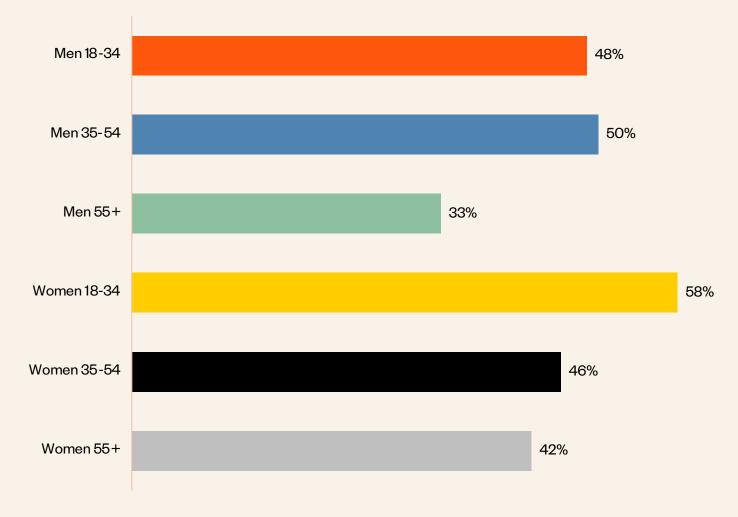


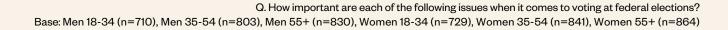
<sup>\*</sup>Only shown to half sample: Men, n=150; Women, n=198



<sup>\*\*</sup>Only shown to half sample: Men, n=154; Women, n=168

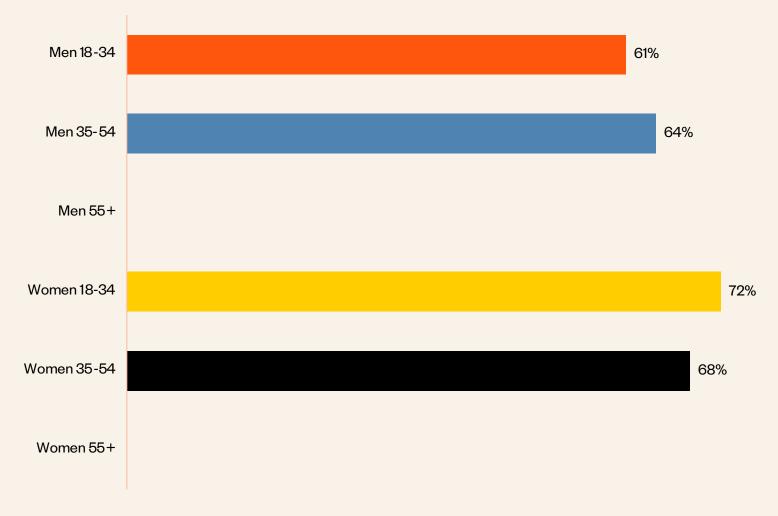
58% OF WOMEN UNDER 35 SAY EARLY CHILDHOOD EDUCATION AND CARE IS IMPORTANT TO THEIR VOTE. Importance of improving early childhood education and care when voting at federal elections (% Extremely/very important)





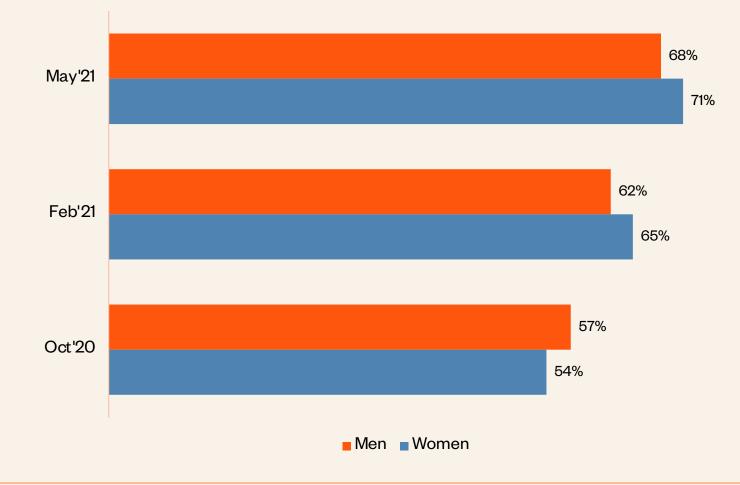
### AMONG FEMALE PARENTS OF SCHOOL AGED CHILDREN, EARLY LEARNING IS CEMENTED AS A TOP-TIER ISSUE.

Importance of improving early childhood education and care when voting at federal elections (% Extremely/very important)



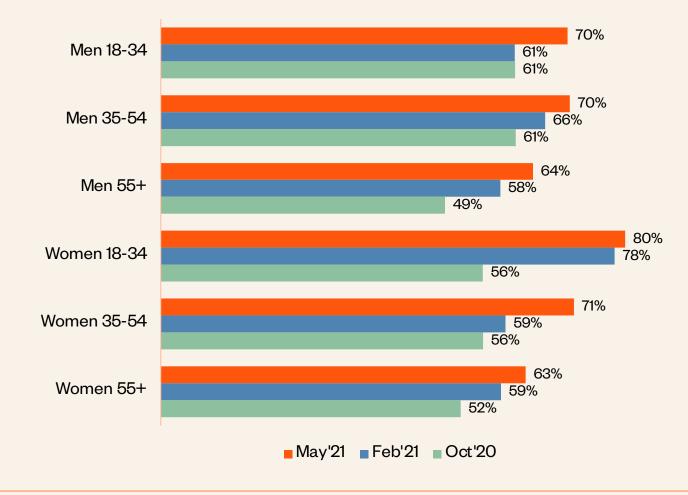
SINCE OCTOBER 2020, AGREEMENT THAT CHEAPER EARLY CHILDHOOD EDUCATION WOULD BE GOOD FOR THE ECONOMY, HAS INCREASED MORE THAN 10 PERCENTAGE POINTS.

Agreement that cheaper early childhood education and care would be very good for the Australian economy as a whole (% Strongly / Somewhat agree)





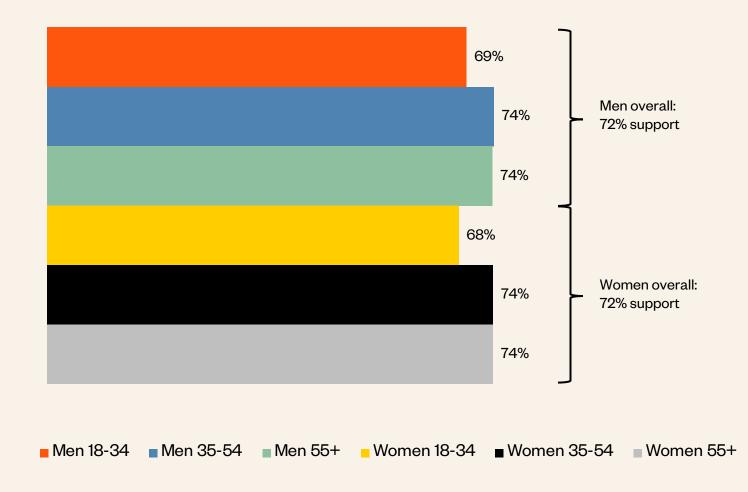
THE MAJORITY OF MEN 18-34 YEARS OLD NOW AGREE THAT CHEAPER EARLY CHILDHOOD EDUCATION AND CARE WOULD BE GOOD FOR THE ECONOMY. Agreement that cheaper early childhood education and care would be very good for the Australian economy as a whole (% Strongly / Somewhat agree)

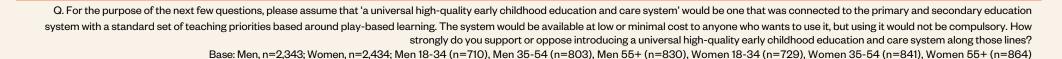




### AROUND THREE-QUARTERS OF AUSTRALIANS SUPPORT A UNIVERSAL EARLY LEARNING SYSTEM.

Support for a universal high-quality early childhood education and care system (% Strongly / Somewhat support)





# THERE'S SUPPORT FOR A UNIVERSAL EARLY CHILDHOOD EDUCATION AND CARE SYSTEM, WHETHER OR NOT YOU HAVE PRESCHOOL CHILDREN

### Support for a universal high-quality early childhood education and care system (% Strongly / Somewhat support)





n=646; Women, n=770; People with no children: Men, n=988; Women, n=905

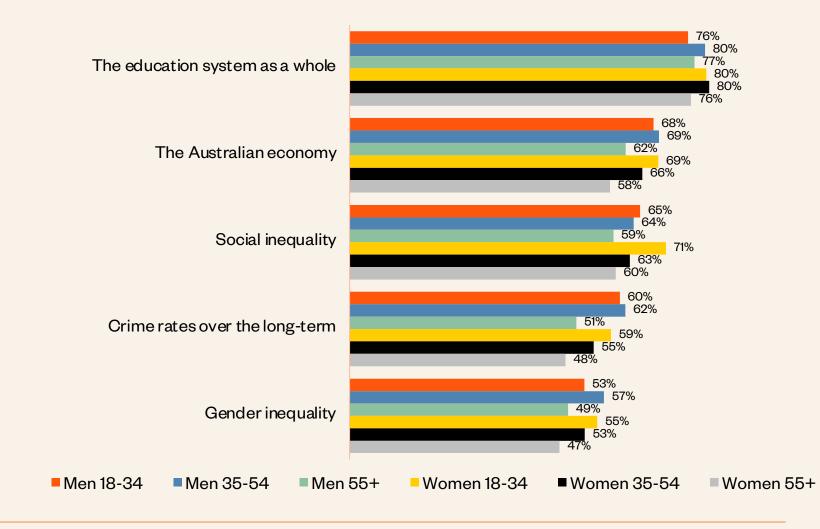
### MOST AUSTRALIANS THINK A UNIVERSAL EARLY LEARNING SYSTEM WOULD BE GOOD FOR THE EDUCATION SYSTEM, THE ECONOMY AND REDUCING SOCIAL INFOUALITY.

### Effect of universal high-quality early childhood education and care system (% Make it a lot/a little better)



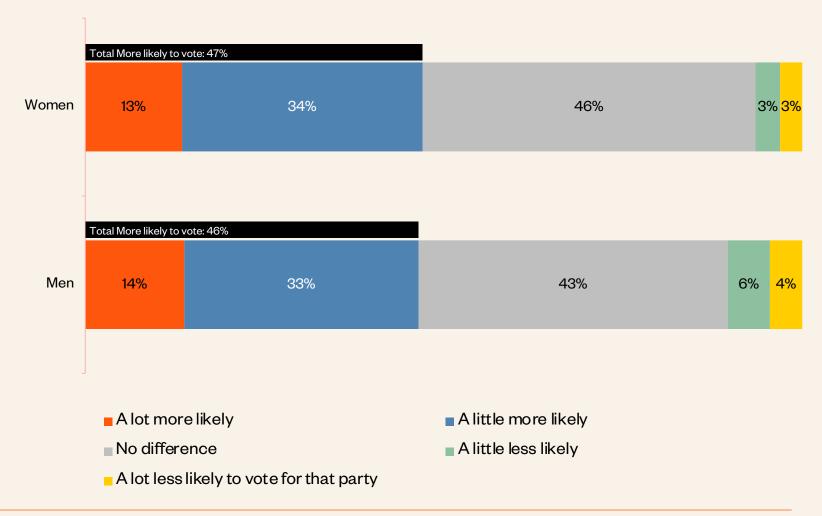
WOMEN 18-34 YEARS OLD ARE MOST LIKELY, TO RECOGNISE THE EFFECT EARLY LEARNING CAN HAVE ON SOCIAL INEQUALITY.

### Effect of universal high-quality early childhood education and care system (% Make it a lot/a little better)



### THIS POLICY APPEARS MORE LIKELY TO ATTRACT VOTES THAN PUT PARTICIPANTS OFF.

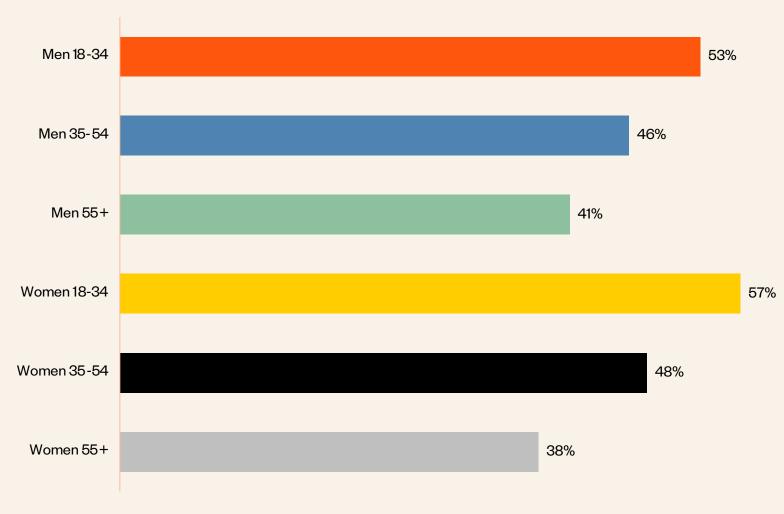
### Influence of a universal ECE and care policy on voting intention (%)





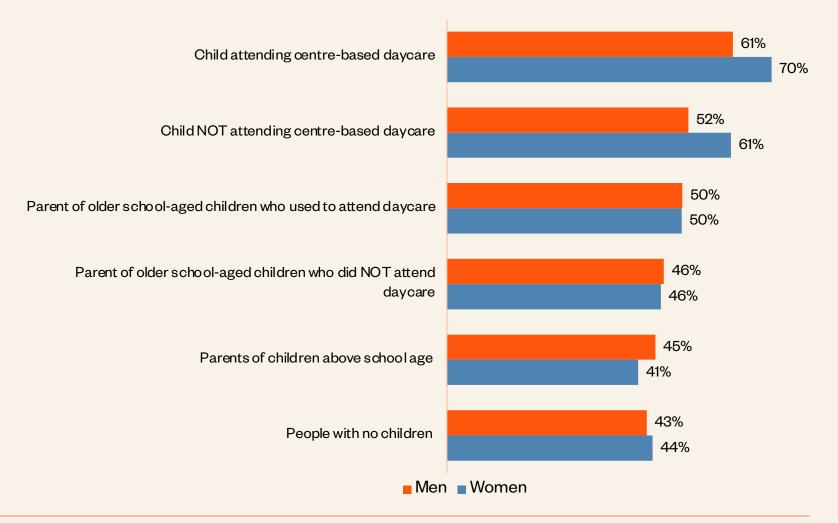
A UNIVERSAL EARLY
CHILDHOOD EDUCATION
AND CARE POLICY IS MORE
LIKELY TO PUSH 18-34 YEAR
OLDS, REGARDLESS OF
GENDER, TO VOTE FOR THE
PARTY COMMITTED TO IT.

### Influence of a universal ECE and care policy on voting intention (% A lot / little more likely to vote)

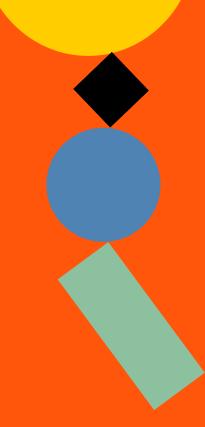


# WOMEN WITH CHILDREN UNDER SCHOOL AGE, ARE MOST LIKELY TO VOTE FOR A PARTY COMMITTED TO INTRODUCING A UNIVERSAL HIGH-QUALITY EARLY I FARNING SYSTEM

### Influence of a universal ECE and care policy on voting intention (% A lot / A little more likely)

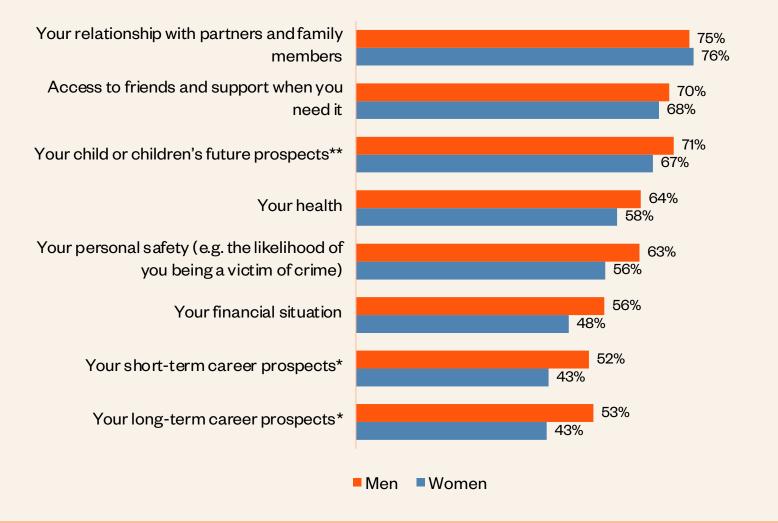


### BALANCING FAMILY LIFE AND CAREER GOALS



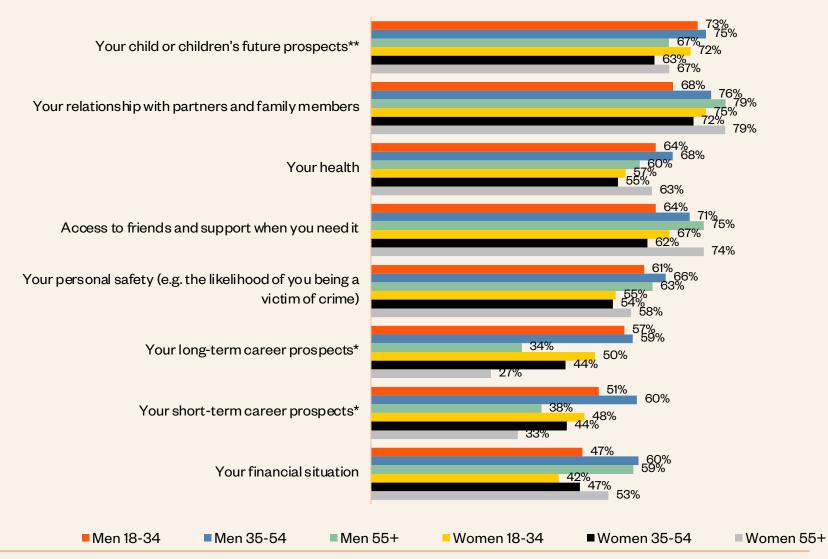
### MEN TEND TO FEEL MORE POSITIVELY ABOUT ASPECTS OF THEIR LIVES THAN WOMEN -PARTICULARLY THEIR CAREER PROSPECTS.

#### Positive attitude towards aspects of life (% Very / Fairly positive)



### OLDER PARTICIPANTS -REGARDLESS OF GENDER -FEEL MORE POSITIVELY ABOUT THEIR FINANCIAL SITUATION.

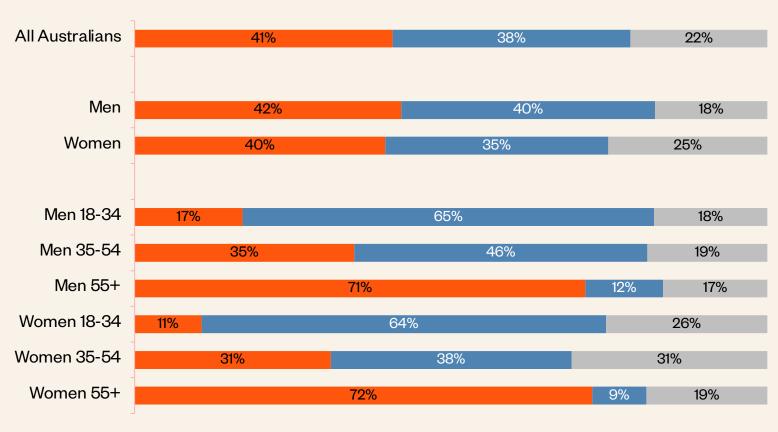
#### Positive attitude towards aspects of life (% Very / Fairly positive)



Q. How positive or negative do you feel about each of the following?

### 2 IN 5 AUSTRLALIANS HAVE ACHIEVED THEIR CAREER GOALS, AND THIS INCREASES DEPENDING ON THEIR AGE.

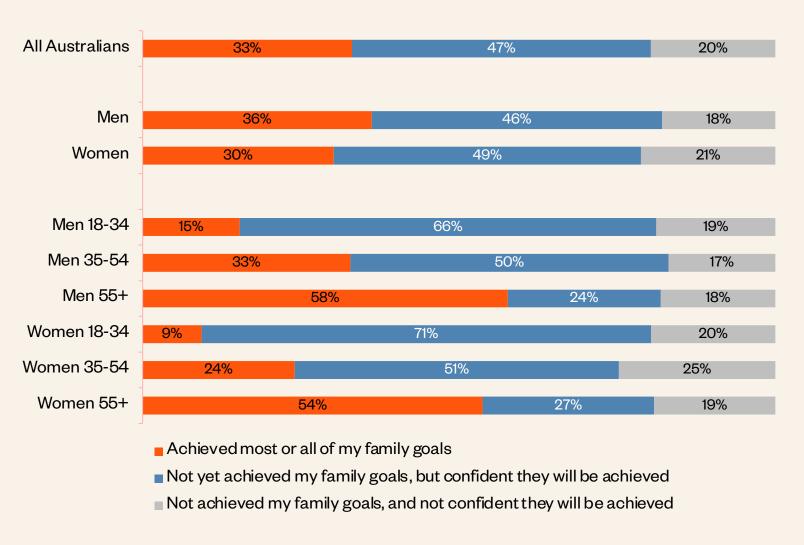
#### Career goals achieved (%)



- Achieved most or all of my career goals
- Not yet achieved my career goals, but confident they will be achieved
- Not achieved my career goals, and not confident they will be achieved

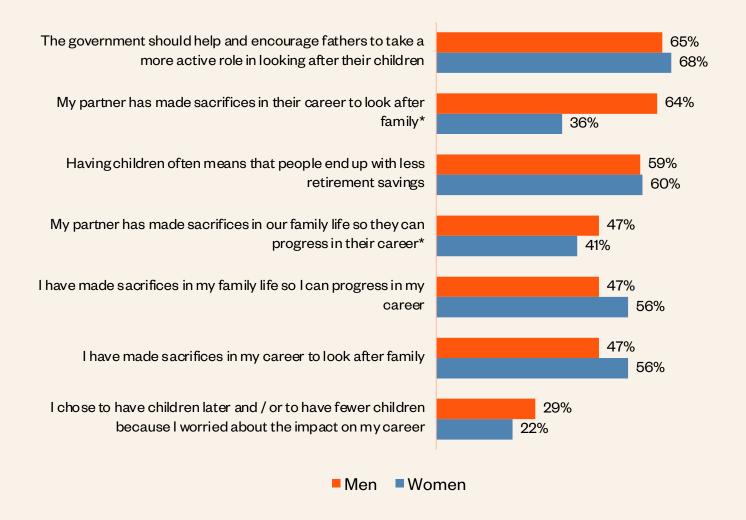
### WOMEN 18-54 YEARS OLD ARE CONSIDERABLY BEHIND MEN IN THE SAME AGE GROUPS, IN TERMS OF ACHIEVING ALL OR MOST FAMILY GOALS.

#### Family goals achieved (%)



NEARLY TWO-THIRDS OF MEN WHO LIVE WITH THEIR PARTNER - SAY THEIR PARTNER HAS MADE SACRIFICES IN THEIR CAREER TO LOOK AFTER THE FAMILY - COMPARED TO ONLY A THIRD OF WOMEN IN THE SAME SITUATION.

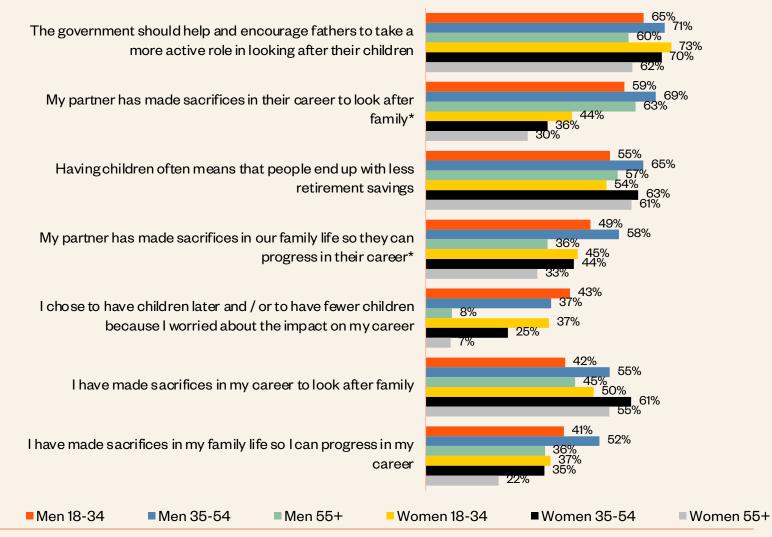
### Agreement regarding balancing family and career goals (% Strongly / Somewhat agree)



\*Only asked of respondents who live with a partner: Men, n=1,455; Women, n=1,410

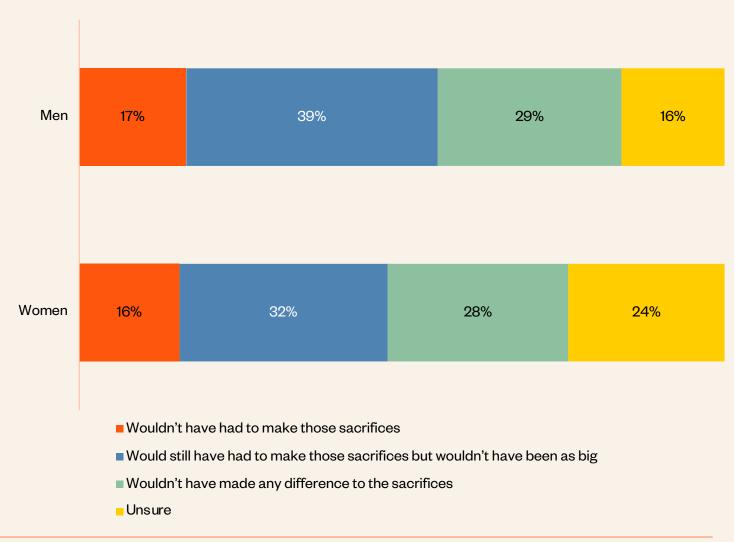
## ANOTHER TWO-THIRDS OF MEN 18-54 AGREE THE GOVERNMENT SHOULD ENCOURAGE FATHERS TO TAKE A MORE ACTIVE ROLE IN CHILD REARING.

### Agreement regarding balancing family and career goals (% Strongly / Somewhat agree)



2 IN 5 MEN SAY THEIR CAREER OR FAMILY SACRIFICES WOULDN'T HAVE BEEN AS BIG, IF THEY HAD ACCESS TO UNIVERSAL HIGH-QUALITY EARLY CHILDHOOD EDUCATION AND CARE.

#### Views towards career/family sacrifices made (%)



Q. You said earlier that you had made sacrifices in your career for your family or in your family life for your career. Which of the following do you think would have applied to you had you access to a universal high-quality early childhood education and care system?

Base: Respondents who strongly/somewhat agree that they have made career or family sacrifices Men, n=1,430; Women, n=1,553

### 1 IN 5 MEN AGED 18-54 SAY THEY WOULDN'T HAVE HAD TO MAKE FAMILY OR CAREER SACRIFICES, IF THEY HAD ACCESS TO UNIVERSAL HIGH-QUALITY EARLY CHILDHOOD EDUCATION AND CARE.

#### Views towards career/family sacrifices made (%)

